

Jackson County

Community Partnership

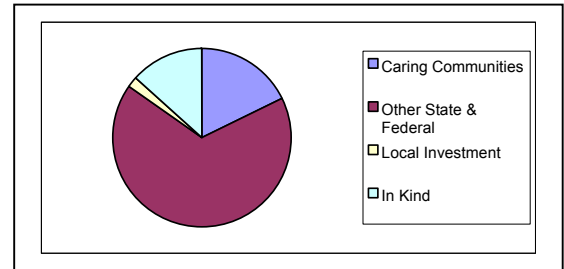
Core Result:

Healthy Children and Families

Benchmark: MC+ Enrollment

Investment in Healthy Children and Families

February 2002



Objective:

Improve health expectations for children by providing greater access to health insurance coverage. We expect enrollment to increase 15% by 2004

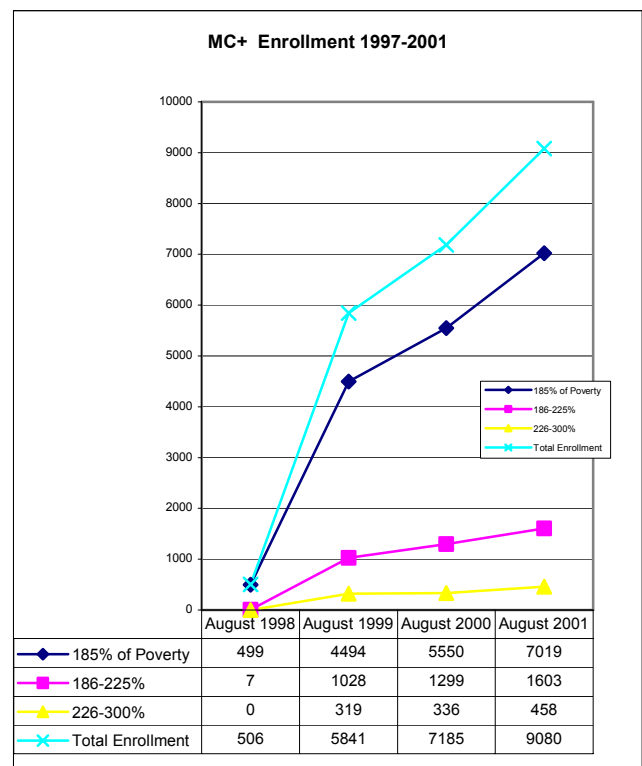
Strategies:

What Worked?

- **Community Collaboration—LINC Health Committee** provides a forum for community members, community-based organizations, and government to solve problems, share ideas, and present innovative services. The LINC Health committee consists of volunteers and emphasizes coordination among community provider organizations, neighborhoods, and government to create and maintain conditions conducive to better health outcomes for children and families.
 - **Targeted Outreach:** LINC is using Missouri Dept. of Social Services administrative data and local school free/reduced lunch data to target those students who appear to be eligible for health insurance but are not registered on state insurance plans. Working through LINC's 61 caring community sites, outreach workers are concentrating on the school populations to provide information and assistance in applying for MC+ and Medicaid.
 - **Increasing access to health care:** LINC utilizes many strategies to guarantee that families and children have access to health care screenings, immunizations and health information.
1. **Coordination of services** – Caring community sites partner with many local health organizations to provide health screenings and services on-site.
 2. **School Liaison** – Utilizing community members for outreach at school sites and in neighborhoods.
 3. **Providing technical assistance** –Utilizing LINC's data capacity to provide targeted outreach; producing an informative video to provide information to families and communities

Results:

Jackson County has seen a 17-fold increase in MC+ enrollment over the past 4 years and is growing faster than the state.



Funding:

LINC receives direct funding from the Missouri Department of Social Services and uses this to leverage funds and services with community partners.